



Sustainable Development Solutions  
Network Switzerland

## Call for Solution Initiatives 2021 – Collaboration for Transformation

### Motivation

SDSN Switzerland is a network that promotes collaboration among its members and partners to develop transformative solutions for a sustainable future. The network and its partners: (1) enable and support project activities leading to transformation, (2) strengthen and build the capacity of members and partners, and (3) increase the visibility of the network and the SDGs.

In line with the thematic priorities defined by [SDSN Global](#) and at the request of our funding partners Mercator Foundation and Biovision, we will support at least one Solution Initiative in the area of Food Systems per year.

### Overall objective: Relevant and pioneering solutions to achieve the SDGs.

In this **call for proposals**, SDSN Switzerland members and partners are invited to submit proposals for projects and activities that contribute to accelerating the implementation of the SDGs in Switzerland and beyond, called Solution Initiatives. We invite you to develop and test high-impact innovative solutions that open up transformative pathways to critical challenges of sustainable development. Your proposal of a Solution Initiative should address a well-defined problem, be scalable, collaborative and leverage the science-policy interface through the SDSN network. SDSN Switzerland will engage with the Solution Initiative and promote it in the global SDSN Network. In this edition we will select up to three new initiatives, at least one of them in the area of Food Systems.

### What is a Solution Initiative?

Solution Initiatives are relevant and pioneering projects which contribute to the implementation of the 2030 Agenda for Sustainable Development and the Sustainable Development Goals in Switzerland and beyond. Solution Initiatives promote systemic approaches for implementing the SDGs rather than focus on one specific SDG. Solution Initiatives test new ways to promote the SDGs through collaborative action, exploring social or technical innovations, develop and demonstrate transformative pathways or leverage the science-policy interface. Please check our website for previous and current solution initiatives: [www.sdsn.ch/solution-initiatives](http://www.sdsn.ch/solution-initiatives)

### Application

SDSN Switzerland members and partners are eligible to respond to this Call. Proposals involve collaboration between at least two members of SDSN Switzerland, with one member designated as the contact person for the proposal and project. Project proposals may be submitted **until 14 June 2021** in English, French or German. The application must be submitted using the attached template and sent to [sdsnswitzerland@biovision.ch](mailto:sdsnswitzerland@biovision.ch) with CC: to Jorge Tamayo ([j.tamayo@biovision.ch](mailto:j.tamayo@biovision.ch)). The project period can be up to **two years** and the application must include a work plan with milestones and budget. SDSN will contribute up to 50% of the total project budget, with a maximum contribution of CHF 40'000. Co-funding by the applicants or their partners may include in-kind contributions.

## **Selection**

A Selection Committee constituted by members of the Leadership Council and Executive Committee of SDSN Switzerland will choose up to three submitted Solution Initiatives, based on the criteria defined below. There is no right of appeal. All members who submitted a proposal will be notified before 20 July 2021.

## **Selection criteria**

The following criteria will be considered when assessing your proposal:

### General requirements:

- Relevance to accelerating the implementation 2030 Agenda for Sustainable Development and the Sustainable Development Goals in Switzerland and beyond
- Cooperation between at least two members or partners of SDSN Switzerland as well as information on possible further cooperation with other members and partners of SDSN Switzerland and other organizations or companies
- Min. 50% co-funding; requested contribution of max. CHF 40'000

### Assessment criteria:

- Are the objectives (expected outcomes) clear and well-aligned with the Call?
- How relevant and innovative is the approach?
- Is the idea sustainable and how will it be scaled-up?
- Who can use/benefit from the project?
- Is the planned implementation of the project realistic?
- What is the potential impact of the project?
- How does the project increase the visibility of the SDGs and our network?
- Is the budget reasonable and realistic?
- Share of the financial contribution of the applicant (other donors, in-kind contribution)

## **Reporting**

The selected initiative(s) will be required to provide yearly progress and financial reports. They are also expected to contribute content to SDSN Switzerland publications.

## **Data Privacy**

Your application will be treated confidentially.

## **Additional criteria for proposals in the area of Food Systems**

Target: An urgent and ground-breaking systemic solution for a Sustainable Swiss food system is implemented involving all relevant key stakeholders in one of the following areas of action. Relevant key stakeholders from academia, business, trade, public, politics, civil society, consumers and producers are to be defined as part of the proposal.

### Areas of action:

1. Governance, incentives and framework conditions for sustainable food systems
2. Diversify production and consumption



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3. Internalize true costs of food
4. Empower actors to make better choices (closing the attitude-behaviour gap)
5. Co-creation of nutritional environments

If you're interested in a food system solution initiative please contact the secretariat.

### Submission of the proposal

- Please complete the following form (3 pages max).
- Please attach the budget (including all financial information and the requested contribution from SDSN Switzerland).

<b>PROPOSAL FOR SOLUTION INITIATIVE</b>	<b>Title:</b>	<b>Lead organization:</b>
		<b>Date:</b>
<b>Duration:</b>	<b>Location:</b>	
<b>Contact person:</b>	<b>Partner organization(s), if applicable:</b>	
<b>Rationale</b> <i>Outline of what the initiative is, why it is important and how it will work</i>		
<b>Expected results (outcomes):</b> <i>What does the initiative want to achieve?</i>		
<b>Outputs (e.g. products):</b> <i>What are the deliverables of the initiative?</i> 1) 2) 3)		
<b>Target audience / beneficiaries:</b>		
<b>Sustainability of the intervention / options for scaling up after completion of the initiative</b> <i>Outline how you ensure that the project unfolds impact beyond the project period. How can the impact reach scale? What is being done to ensure that the Solution Initiative can be funded in the long term?</i>		
<b>Monitoring</b> <i>Please indicate how progress and success of the initiative will be measured.</i>		
<b>Budget</b> Total budget: Own contribution: Amount requested from SDSN Switzerland:		